

THE ATTAIN JOURNAL

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Welcome to The Attain Journal! This newsletter will focus on the “Why MBA” question. As many of you ponder why you want an MBA (or even IF you want one), we hope you find this information useful.

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See our resources page, which features informative links and reading suggestions on admissions, test taking, and scholarships:

<http://www.attain-group.com/content/resources.html>

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WHY DO YOU WANT AN MBA?

The “Why MBA” question is very personal. Ultimately, you need to ask yourself why you want an MBA and you should be able to articulate your answer well if you decide to apply to a selective school. Below are some questions to ask yourself in order to figure out your answer to this question. It may help to write your answers out:

1. What are my short-term and long-term goals?
 - a. What type of career do I want? Do I want to work for a company or work for myself? What industry? Do I want to make a career change?
 - b. What type of personal life do I want? Where do I want to live? What standard of living do I desire?
 - c. What kind of money do I want to make?
2. Can I reach my goals with an MBA? How would my attainment of these goals be different without an MBA?
3. What skills will an MBA bring me that I do not currently have? What other “pros” are there to having an MBA?
4. Another exercise you might want to do as you figure out your own personal, “Why MBA?” is to approach it from another angle - Why you should NOT get an MBA. List out all of the reason that you do not need an MBA and why you should not take the time to get one.
5. Talk to people who have MBAs and those that do not (preferably people who are in your chosen career/life path). Ask people with MBAs why they

decided to go that route. Ask them the pros and cons and what they would have done differently in terms of pursuing an MBA. Inquire to those without MBAs (that had the opportunity to get them), why they decided not to go back to school for one.

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#### ABOUT US

Attain provides essay editing services and admissions counseling to prospective business school and college students. Contact us to learn more about how we can help you gain admission to a selective school by providing objective feedback on your essays and candidacy. For more information on our services, see:

<http://www.attain-group.com/content/services.html>

Newsletter Editor: Vanessa Ramdeen

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Attain
3100 Highlands Parkway
Suite 4-121
Smyrna, GA 30082

Email: info@attain-group.com

Website: <http://www.attain-group.com/>